



Voucher order

Please complete the form in block letters and send it by fax to +49 (0) 841 - 89 84 3 29 00 or by e-mail to drive@audi.de.

Please note that vouchers cannot be personalized and are only redeemable for events of Audi driving experience.

I would like to order a voucher to the amount of € _____
 _____ vouchers to the amount of each € _____

Voucher terms and conditions:

The voucher can be used for the desired event from the relevant current Audi driving experience programme on the basis of the current prices. It is not possible to redeem this voucher against other services or for payment of costs incurred by changing reservations or cancelling bookings. The voucher is transferable. Persons to whom the voucher has been transferred must be at least 18 years old and must be in possession of a valid driving licence. The voucher cannot be exchanged in whole or in part for cash.

The voucher can be split into several bookings. If the voucher does not cover the costs of the desired event, the remaining difference will be invoiced separately when the voucher is redeemed. The booking of and participation in Audi driving experience events are subject to the General Terms and Conditions of the Audi driving experience programme. The voucher is valid for a standard period of three years. Validity commences with the date of issue of the voucher. The voucher and the redemption of the voucher are subject to the law of the Federal Republic of Germany with the exclusion of the provisions of the UN Convention on Contracts for the International Sale of Goods.

Invoice payer (*mandatory fields)

Surname*: _____ First name*: _____

Street/nr.*: _____

Post code/City*: _____ Country*: _____

Phone: _____ e-mail*: _____

desired delivery*: by mail by e-mail

Different delivery address for the voucher (only delivery by post)

Surname: _____ First name: _____

Street/nr.: _____

Post code/City: _____ Country: _____

Please note: As soon as we have received your order, the invoice for the required voucher will be sent to you. We will send the voucher by post as soon as the invoice has been paid.

Place, date: **X** _____ Signature: **X** _____

Further information on the handling of personal data, the cancellation policy and the Withdrawal form can be found on the following pages.



Declaration of consent under data protection law

To send you information on Audi driving experience events, we need your consent. The following declaration of that consent is voluntarily and may be withdrawn at any time without stating reasons. If the consent below is not completed, this will have no effect on any declarations of consent under data protection law that may already have been made; the revocation of such a declaration always requires an independent revocation. You can exercise your revocation via the **unsubscribe link in the newsletter** or as follows:

By post: AUDI AG, Audi driving experience, 85045 Ingolstadt, Germany
via email: drive@audi.de or via fax: +49 (0) 841 – 89 84 3 29 00

I consent that AUDI AG, Auto-Union-Str. 1, 85057 Ingolstadt, Germany (“Audi”) may process my contact details (including name, email address) for the purpose of sending me information about the Audi driving experience on a regular basis and may contact me by email for this purpose. I am aware that AUDI AG uses my name to address me personally.

I can amend or revoke my declaration of consent at any time with effect for the future without having to justify this decision. Depending on the scope of the revocation, Audi will end the aforementioned data processing, either in part or in full, and will no longer contact me with regard to the listed subjects and will delete the data after the statutory retention periods have expired. I have the right to request access to stored personal data related to me at any time and request their rectification, erasure, or restriction to the processing.

In addition, I have the right under certain circumstances to receive the personal data I have provided in a structured, commonly used and machine-readable format and I have the right to transmit those data to another controller without hindrance (data portability provided that such transmission does not adversely affect the rights and freedoms of others). Insofar as this is technically feasible, Audi will also transfer the data directly to the other controller.

The data protection rights can also be asserted by post at the following address: <https://gdpr.audi.com/>
You will find further information there on how you can assert your data protection rights. You can also contact us by post at the following address: AUDI AG, DSGVO-Betroffenenrechte, 85045 Ingolstadt, Germany

If you have any general questions about this data protection information or about the processing of your personal data by AUDI AG, please contact us using the following contact details:
By post: AUDI AG, Audi driving experience, 85045 Ingolstadt, Germany
via email: drive@audi.de, via fax: +49 (0) 841 – 89 84 3 29 002.

If you have any concerns about data protection, you can also contact our company’s Data Protection Officers: AUDI AG, Data Protection Officer, 85045 Ingolstadt, Germany, email: datenschutz@audi.de

Further information on this and on your right to lodge a complaint with a data protection authority (Datenschutzaufsichtsbehörde), can be found in our detailed data protection notice at www.audi.com/en/privacy-policy.html

Personal details

Email*

Title

First name*

Surname*

X
Place, date

X
Signature

The declaration of consent under data protection law is invalid if the place, date and signature are not indicated. Please fill in the fields marked with * so that we can address you personally and contact you by email.

Instructions on withdrawal and withdrawal form

If you are a consumer (i.e. a natural person who places an order for purposes that cannot be associated with either your commercial or independent professional activity), you are granted the right of withdrawal by law.

Instructions on withdrawal

Right of withdrawal

You have the right to withdraw from this contract within 14 days without giving any reason.

The withdrawal period will expire after 14 days from the day on which you acquire, or a third party other than the carrier and indicated by you acquires, physical possession of the goods.

To exercise the right of withdrawal, you must inform us (AUDI AG, Auto-Union-Straße 1, 85057 Ingolstadt, Phone +49 (0) 841 89 32900, Fax +49 (0) 841 8984 32900, e-mail: drive@audi.de) of your decision to withdraw from this contract by an unequivocal statement (e.g. a letter sent by post, fax or e-mail). You may use the attached model withdrawal form, but it is not obligatory.

To meet the withdrawal deadline, it is sufficient for you to send your communication concerning your exercise of the right of withdrawal before the withdrawal period has expired.

Effects of withdrawal

If you withdraw from this contract, we shall reimburse to you all payments received from you, including the costs of delivery (with the exception of the supplementary costs resulting from your choice of a type of delivery other than the least expensive type of standard delivery offered by us), without undue delay and in any event not later than 14 days from the day on which we are informed about your decision to withdraw from this contract. We will carry out such reimbursement using the same means of payment as you used for the initial transaction, unless you have expressly agreed otherwise; in any event, you will not incur any fees as a result of such reimbursement.

End of instructions on withdrawal

Model withdrawal form

(complete and return this form only if you wish to withdraw from the contract)

To:

AUDI AG, Audi driving experience, I/VM-33, 85045 Ingolstadt, Germany

Phone +49 (0) 841 89 32900,

Fax +49 (0) 841 8984 32900

e-mail: drive@audi.de

I/We (*) hereby give notice that I/We (*) withdraw from my/our (*) contract of sale of the following goods (*)/for the provision of the following service (*)

Ordered on*: _____ /received on*: _____

Name of consumer(s): _____

Address of consumer(s): _____

Signature of consumer(s) (only if this form is notified on paper): _____

Date: _____

(*) Delete as appropriate.



Data protection notice Audi driving experience

In this data protection notice we set out how your personal data is processed by AUDI AG, Auto-Union-Str. 1, 85057 Ingolstadt (“we”) in connection with registering for and participating in Audi driving experience events.

1. Who is responsible for data processing, and whom can I contact?

The controller responsible for processing your personal data is: AUDI AG, Auto-Union-Str. 1, 85057 Ingolstadt.

If you have any concerns about data protection, you can also contact our company’s Data Protection Officers:

AUDI AG, Data Protection Officer, 85045 Ingolstadt, email: datenschutz@audi.de

If you would like to assert any of your rights as a data subject, please contact us via <https://gdpr.audi.com/>

There you will find further information on how to exercise your rights as a data subject.

You can also contact us by post at the following address: AUDI AG, DSGVO-Betroffenenrechte, 85045 Ingolstadt

If you have any general questions about this data protection information or about the processing of your personal data by AUDIAG, please contact us using the following contact details:

By post: AUDI AG, Audi driving experience, 85045 Ingolstadt, via email: drive@audi.de, via fax: +49 (0) 841 – 89 84 3 29 00

2. What data do we process and what sources do such data come from?

We process personal data that we receive from you or the person accompanying you in the course of our business relationship (registration for and organisation of Audi driving experience events, dispatch of the Audi driving experience event catalogue).

The personal data include:

- Contact/identification details (personal): Form of address, first name, surname, address, date of birth, telephone numbers and e-mail address
- Contact/organisation details (work): e.g. work address, email and telephone number, company, department
- Bank details (IBAN, BIC, account number, bank sort code, credit institution, account holder)
- Vehicle identification number (VIN), driver, front passenger, driving time and duration within the framework of the logbook
- IT usage data in the case of online registration (IP address)
- Video recordings

3. For what purposes do we process your data and on what legal basis?

We process your personal data in accordance with the provisions of the General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (Bundesdatenschutzgesetz [“BDSG”]) for the following purposes:

Purpose	Legal Basis	Legitimate Interest for Balancing of Interests	Data category
Registration (including via the booking tool) and running the event	Performance of a contract (Art. 6, para. 1b) GDPR		Personal or work contact details, bank details, IT usage data
Video recording of the participant during the driving experience (only if this is a component of the contract)	Performance of a contract (Art. 6, para. 1b) GDPR		Video recordings
Video recordings from permitted surveillance equipment (surveillance of the plant boundary)	Balancing of interests (Art. 6, para. 1f) GDPR		Video recordings
Sanctions list check	Compliance with legal obligations (Art. 6, para. 1c) GDPR		Personal or work contact details
Dispatch of event catalogue/ newsletter (promotional communication)	Consent (Art. 6, para. 1a) GDPR		Personal or work contact details, IT usage data
Compliance with fiscal control and reporting obligations, archiving of data	Compliance with legal obligations (Art. 6, para. 1c) GDPR, balancing of interests (Art. 6, para. 1f) GDPR	Compliance with legal and regulatory requirements	Personal or work contact details
Disclosure within the scope of official/judicial measures for the purposes of gathering evidence, prosecution and enforcement of civil claims	Compliance with legal obligations (Art. 6, para. 1c) GDPR, balancing of interests (Art. 6, para. 1f) GDPR	Compliance with legal and regulatory requirements	Driver, front passenger, driving time and duration within the framework of the logbook, video recordings

4. Who receives my data?

In providing the services we use processors who support us with data processing. This includes:

- Event agency (Audi Events & Services GmbH)
- IT service providers (VW Group Services)
- Service provider for sending newsletter (salesforce.com Germany GmbH and Vision 11 GmbH)

We also forward your personal data, if necessary, to third parties, who act as independent controllers. This includes: Event hotels and locations (room reservation and access authorisation), Travel agencies (flight reservation), if applicable, authorities within their jurisdiction

5. Are data transmitted to a third country?

In General, we process your data in the European Union. A transfer to a third country (i.e. a transfer to countries that are neither a member of the European Union nor the European Economic Area) may exceptionally take place in the following case: As part of the dispatch of the newsletter, we use the Customer Relationship Management Tool of salesforce.com Germany GmbH. Your data will generally be stored within the European Union or in Great Britain. With regard to Great Britain, the transfer takes place on the basis of an adequacy decision of the European Commission. Besides, (support) access cannot be excluded from the following third countries: USA and India. The following measures have been taken to maintain adequate protection of your personal data: Conclusion of standard contractual clauses or binding corporate rules by salesforce.com Germany GmbH. In addition, further technical and/or organizational measures are taken to protect your data. Further information can be found at www.salesforce.com/company/privacy

6. How long will my data be stored?

We store your data for the duration of the event and subsequently for the relevant statutory retention period (up to 10 years). In addition, the storage period is also assessed according to the statutory limitation periods (up to 30 years, regular limitation period 3 years).

7. What rights do I have?

Naturally, you also have the relevant data protection rights to access, rectification, erasure and restriction of processing with regard to the processing of your personal data in connection with your participation. You may revoke or amend your consent at any time with future effect without stating reasons.

Further information on this and on your right to complain to the relevant data protection authorities can be found in our detailed data protection notice at www.audi.com/en/privacy-policy.html